

The Vegetable Connection

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www.thevegetableconnection.org

2025 SPONSORSHIP OPPORTUNITIES



Our vision is connecting families and farms to inspire life-long healthy eating, and we support this with our mission to improve Northern Colorado's food resilience by assisting families in need with increased access to nutritious vegetables from our partner farms and nutrition education. This is the heart of our activities as we work to make sure all families can get the nutrition and overall wellness benefits from the highest quality vegetables.



ABOUT US

The Vegetable Connection is a 501c3 nonprofit organization that helps all people regardless of income be able to access fresh, local vegetables. We do this through a subsidized cost-sharing program that helps families participate in Community Supported Agriculture (CSA) shares at farms in northern Colorado and receive nutrition and cooking education.

We have built our organization on the following values:

- Everyone should have access to nutritious food no matter what his or her level of income.
- Supporting local farms that grow using sustainable methods is important for food security and economic development.
- It is important for people to understand how to grow, prepare and preserve food so they can make informed choices about what they eat and how it affects their health.
- Participating in a community nourishes the soul.

OUR PROGRAM



Our main goal is to address core issues of the working poor in our community, who struggle with food and nutrition insecurity. We accomplish this with our two programs, Feeding the Families and Nutrition Education. They work together to increase knowledge of a variety of vegetables and their value to our health and to provide access to fresh vegetables to people with the greatest need.

Goal 1

Increase the average number of servings of vegetables eaten each day by participants to meet the USDA recommended amounts.

Goal 2

Increased variety of vegetables eaten each week as recommended by the USDA.

Goal 3

Participants have an increased knowledge of how to grow, use and the nutritional value of vegetables.

Goal 4

Increased sense of community among participants as we support the local economy through investing in local farms.

WHAT PARTICIPANTS

SAY:

“Without the help of The Vegetable Connection, we would not have been able to afford the CSA share. My husband is a social worker and I stay at home with our kids. Not only did this wonderful program help us afford the CSA, it also exposed us to tastings of new foods and taught us how to make sauerkraut. Thank you. Thank you for your generosity, your willingness to teach us new skills and for helping make sure we had healthy food in our home each week.”



PARTNER FARMS:



Native Hill Farm

Well Fed Farm

Folks Farm & Seed

Here & Now Farm

Eden Valley Farm

On the Vine at Richmond Farms

Belafonte Farm

SPONSORSHIP



We have many opportunities to get involved with us as a sponsor for 2025. Each of these incorporates media and event recognition, logo placement, newsletter and social media mentions throughout the year for the following activities:

Annual Supporter

\$10,000

supports 10 families
for the year

- Includes logo + link to website at
- all events + banner
 - all campaign communications
 - social media
 - highlight in newsletters
 - opportunity to present at an event
 - sponsor highlight in annual report

2025 Events

- Odell's Brunch, April
- Summer Concert at Fort Collins Nursery, July
- Farm Dinner, September

\$5,000

supports 10 families
for the year

- Includes logo + link to website at
- all events
 - all campaign communications
 - social media
 - newsletters

2025 Campaigns:

- Spring Share a Share
- End of Year Giving

\$3,000

supports 6 families
for the year

- Includes logo + link to website at
- 1 event
 - Spring & EOY campaign communications
 - newsletters

Event Only

\$5,000 - banner, logo + name
recognition at event + on flyers &
emails

\$2,500 - logo + name recognition at
event + on flyers & emails

\$1,000 - name recognition +
flyer/email mention

\$1,000

supports 2 families for
the year

- In name only
- 1 event
 - EOY campaign communications
 - newsletters

CONTACT US

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Fort Collins, Colorado
Serving Larimer County

